

**M360**  
GSMA

APAC  
7 - 8 SEPTEMBER 2023

# SEOUL

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Event report

# M360 APAC 2023 in numbers

**M360**  
GSMA

APAC  
7 - 8 SEPTEMBER 2023

**310**



companies in attendance

**43%**

attendees were senior management and above

**17**



pioneering brands

as sponsors and exhibitors

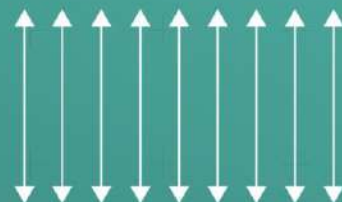
**59%**

attendance from the telecom ecosystem



**41%**

from industry verticals



**24**

expert-led sessions



Attendees from

**37**

countries and territories



**868**

unique attendees



**1,652**



registrations, up 12.8% year-on-year

**32%**

female attendees



**140**

speakers



Over **70**

members of press and media



# M360 APAC 2023

## Full highlights



# Leading speakers include:



**Jeff Smith**  
Head of Connectivity,  
AALTO HAPS Ltd



**Luis Ramirez**  
CEO,  
Mawari



**Micaela Giuhat**  
Director, 5G Policy  
Microsoft



**Dr Meong Hi Son**  
Vice CMIO,  
Samsung Medical Center



**Myoung Hee Kim**  
Chief Digital Officer & VP,  
Shinhan Financial Group



**Pushendra Singh**  
Global Head, Mobile  
Authentication & New  
Programs, Telco Ecosystem  
Partnerships, Meta



**Sanjay Kaul**  
President, APAC & Japan,  
Service Provider Business  
CiscoIntel



**Seulah Han**  
Senior Director,  
North Asia & Head of Korea,  
Strategic Communications  
FTI Consulting



**Soiee Jung**  
AI/Data Engineering Unit  
Leader, Vice President,  
LG UPlus



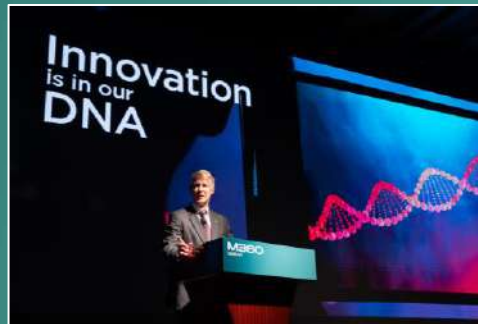
**Dr Soonmin Bae**  
SVP, AI2XL,  
Institute of Convergence  
Technology  
KT Corp



**Thomas Sennhauser**  
CTO & Business Lead,  
Networking & Communication,  
Asia Pacific & Japan  
Intel



**Wonseok Choi**  
President & CEO,  
BC Card



# What our partners and sponsors say

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“

We are proud to announce that the GSMA's international event, M360 APAC, has been hosted successfully for the first time in Seoul, Korea. It clearly was a productive event where government, academia and various industries were all gathered in one place to discuss leading the digital-centered future within AI and 5G digital Inclusion. The potential of APAC to lead the Digital core technology was witnessed. We are hoping this could serve as an opportunity to leap forward for the region to become 'DIGITAL APAC.' ”

**Justin Moon, SVP/Head of Global Business, KT Corporation**

“

Nokia's presence as a sponsor at Mobile 360 APAC was a tremendous opportunity. We believe that our sessions on 6G Vision, Digital Transformation and Mobility Transformation resonated powerfully with a diverse audience from different sectors around the world. The event provided an invaluable platform to engage in enriching discussions with global leaders, driving us closer to a more connected and innovative future. We're proud to be part of the event that will help shape the next era of communication and technology. ”

**James Han,  
CTO of Nokia Korea**

“

Congratulations to the GSMA on the success of M360 APAC 2023 in Seoul! This event highlights the need for a systematic approach to the digital economy journey. To build a strong digital foundation, aligning policy, investments, and collaborations is crucial, focusing on Digital Infrastructure, Digital Security, Digital Talent, and the Digital Ecosystem. This solid foundation will guide collaborative efforts towards sustainable digital economic growth in APAC. We're dedicated to contributing to social value, enabling digital transformation, and excelling as an ICT infrastructure provider. Here's to a future filled with innovation, progress, and continued collaboration! ”

**Abel Deng, President of Carrier Business Group, Huawei Asia Pacific**

# APAC-led initiative and deliverable

**M360 Digital Nations Awards** recognise outstanding videos from organisations across the mobile ecosystem that best demonstrate the mobile industry's vital role in supporting digital transformation of the nation, delivering digital inclusion, connecting the unconnected, and supporting sustainable economic growth.

56 videos received from 27 companies across 14 countries to compete for 5 awards

- Excellence in Sustainability video award
- Excellence in Digital Inclusion video award
- Excellence in Innovation video award
- Digital Nations Video Creativity award
- Best Digital Nations video award



# Thank you to our Sponsors

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Ministry of Science and ICT

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**Thank you and  
see you next year!**

**#M360**