VELOCITY
UNLEASHING TOMORROW’S TECHNOLOGY—TODAY

2023 Report
17 - 19 October 2023
MWC Kigali 2023 in numbers

- **Attendees from** 94 countries
  - 52% Rwanda
  - 31% Rest of Africa
  - 17% ROW

- **1,473 Companies in attendance**

- **3,415 Attendees**
  - +46% YOY

- **Over 98 hours of content**

- **Over 45% Senior level attendees**

- **10% C-suite level executives**

- **Over 30% Attendance from the telecom ecosystem**

- **70% from industry verticals**

Numbers correct as of the show closing.
MWC Kigali 2023 in numbers

- Nearly 80 journalists
- 70 pioneering brands supporting as sponsors & exhibitors
  - +37% increase YoY
- 65 expert-led sessions
- 230+ speakers across the entire event
- 59 delegations to the policy leaders forum, representing 41 countries and 18 inter-governmental organizations
- 4 dedicated networking sessions
- 4 keynotes including presidential opening ceremony
- 45% female speakers

Numbers correct as of the show closing.
# Keynote Speakers

Meet our awe-inspiring Keynote Speakers who are reinventing what it means to be connected

<table>
<thead>
<tr>
<th>Speaker Name</th>
<th>Title</th>
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<tbody>
<tr>
<td>H.E. Paul Kagame</td>
<td>President, Republic of Rwanda</td>
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<td>Hon. Mrs Paula Ingabire</td>
<td>Minister of ICT and Innovation, Rwanda</td>
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<td>Bocar Ba</td>
<td>CEO, SAMENA Telecommunications Council</td>
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<td>Darren Zhao</td>
<td>President, MEA, ZTE</td>
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<td>Doreen Bogdan-Martin</td>
<td>Secretary-General, International Telecommunication Union (ITU)</td>
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<tr>
<td>Derrick Ashong</td>
<td>CEO &amp; Founder, Take Back the Media</td>
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<tr>
<td>Ebenezer Twum</td>
<td>Asante SVP Markets, MTN Group</td>
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<tr>
<td>Ekele Kanu</td>
<td>Head of MNO Partnerships, EEMEA, MasterCard</td>
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<tr>
<td>Dr Jean Kaseya</td>
<td>Director General, Africa CDC</td>
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<td>Jerome Henique</td>
<td>CEO, Orange Africa</td>
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<tr>
<td>Lacina Koné</td>
<td>Director General &amp; CEO, Smart Africa</td>
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<td>Mats Granryd</td>
<td>Director General, GSMA</td>
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<td>Philip Beslimire</td>
<td>MD, Vodacom Tanzania</td>
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<td>Philip Song</td>
<td>COO, Huawei Carrier BG</td>
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<tr>
<td>Segun Ogunsanya</td>
<td>Group CEO, Managing Director of Airtel Africa plc, Airtel Africa</td>
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<tr>
<td>Sipho Dlamini</td>
<td>President, Africa &amp; Middle East, gamma</td>
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MWC23 Full Highlights

View video in slide show mode
A big Thank you!

For enquiries contact: sales@mwckigali.com

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#MWC23