

M360
GSMA

MENA
5 - 6 DECEMBER 2023



RIYADH

Event report

M360 MENA 2023 in numbers

M360
GSMA

MENA
5 - 6 DECEMBER 2023

185



companies in attendance

27%

attendees were
senior management
and above

Our sponsors and exhibitors

stc

موبايلي
Mobily



ERICSSON

HUAWEI

ENEA

lobitel

PROTEI

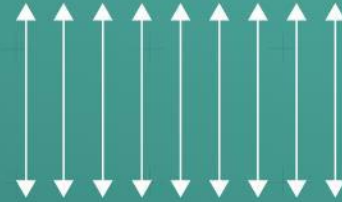
63%

attendance from the
telecom ecosystem



37%

from
industry
verticals



Attendees from

24
countries
and
territories



667



unique
attendees



85%

said they
had a great
experience

93%

said they
will attend
again

72%

said they will
recommend
the event

79%

discovered new
business contacts



20%

female
attendees



Leading speakers include:



Alaa Abdulaal
Chief of the Digital
Economy Foresight,
Digital Cooperation
Organization



Dr Ahmed Ali Alsohaily
Group Head of Technology,
Red Sea Global



Amir Albigreen
Group Chief Regulatory
& Compliance Officer,
stc



Bocar Alpha Ba
CEO & Board Member,
SAMENA
Telecommunications
Council



Dany Wazen
Digital Transformation
& ICT Specialist,
United Nations
Development Programme



Eng. Alaa Malki
CTO,
Mobily



Haitham Al-Faraj
CTO,
stc



Håkan Cervell
VP & Head of Customer Unit
stc, Saudi Arabia & Egypt,
Ericsson Middle East & Africa



Harrison Lung
CSO,
e& Group



Jawad Abassi
Head of MENA,
GSMA



Lara Dewar
CMO,
GSMA



Mikael Grape
Director, Regulatory Affairs
Ooredoo Group



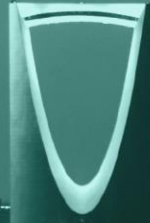
**Sheikh Nasser Bin Hamad
Bin Nasser Al Thani**
Group Chief Corporate
Affairs Officer,
Ooredoo



Sofie Maddens
Head of the Regulatory
& Market Environment
Division, ITU BDT



Dr Suleiman Ah Hedaithy
BoD Member
& Managing Director
Fiber Connect Council MENA



M360 MENA 2023

Full highlights





What our partners and sponsors say



Reflecting on our successful event that garnered global attention towards the Kingdom's digital transformation. At stc group, as the engine of digital transformation, we will continue to provide innovative digital solutions to shape a better world and turn challenges into opportunities.

During Mobile 360 event, together we have established scalable and swift pathways for a digital future. With our collaborations, we will continue moving forward with a confident in our ability to drive innovation and transform the way we live, work, and connect in this evolving digital landscape. ”

Amir Algibreen
Group Chief Regulatory
and Compliance Officer, stc

Thank you to our Sponsors, Exhibitors and Partners

Host Sponsor



Digital Sponsor



Gold Sponsor



Silver Sponsors



Exhibitors



Business Broadcast Partner



Official Media Partner



Supporting Partners



**Thank you and
see you in 2024!**

#M360