

EURASIA 2026

M360 Eurasia - Building the digital backbone of a future-ready Eurasia

As Central Asia enters a decisive phase in its digital evolution, the region is moving beyond early digitalisation toward large-scale, interoperable systems that can power economic transformation. From digital public infrastructure and instant payments to multi-orbit broadband and secure networks, technology is no longer a support layer, it is the engine of competitiveness, resilience and inclusion.

M360 Eurasia 2026 brings together leaders from government, telecoms, satellite technology, fintech and industry to explore how the region can unlock the next stage of digital acceleration.

Anchored in the region's momentum, from Uzbekistan's Digital Uzbekistan – 2030 to growing cross-border trade corridors, the event will spotlight the governance models, policy frameworks and technology architectures required to scale secure, trusted and investment-grade digital ecosystems.

From closing the last-mile connectivity gap to defending national digital assets in a new era of cyber risk, M360 Eurasia 2026 is where strategy meets execution and where the region's digital future takes shape.

SAMARKAND
20 - 21 MAY 2026

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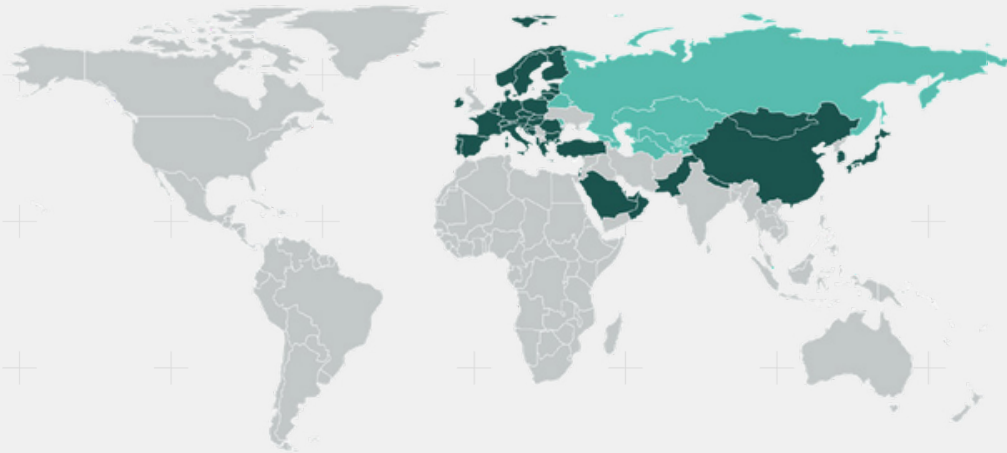
[Click to view our highlights video](#)

Why Attend M360 Eurasia?

With a new location in the historic city of Samarkand, Uzbekistan, this year's M360 Eurasia will convene over 1000 industry leaders, government officials, regulators, analysts, investors and innovators from across the global digital ecosystem. As Eurasia enters a decisive phase in its digital evolution, expect to see high-level discussions on digital public infrastructure, AI adoption, secure networks and new connectivity models that can power trade, productivity and inclusion across the region.

Free to attend, M360 Eurasia will offer a truly 360-degree platform for strategic decision making - fostering an environment where impactful investment, forward-thinking policy and collaborative innovation come together to drive the region's digital transformation.

Target Countries



The Mobile Economy 2026



State of mobile internet connectivity

2024

Coverage gap

4%

Usage gap

38%

Connected

58%



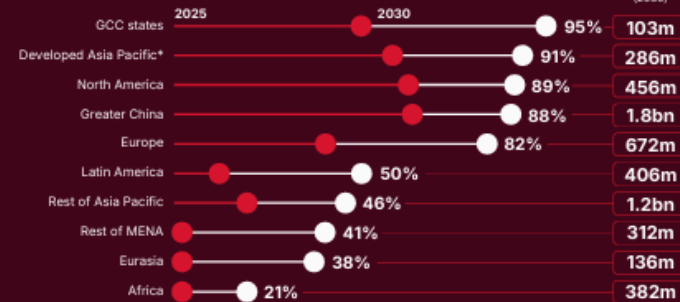
As mobile internet adoption continues to grow faster than network expansion, the usage gap is falling. However, it remains almost 10 times larger than the coverage gap.



5G as a share of total connections

Percentage of total connections (2030)

2030



57% of all mobile connections are forecast to be on 5G by 2030

while legacy 2G and 3G networks will fall to just 1% and 5% of connections respectively, marking a near-universal transition to advanced networks.

* Australia, Japan, New Zealand, Singapore, South Korea



Operator revenues and investment

Revenues

2025

\$1.19tn

2030

\$1.36tn

Investment

Capex for the period 2025–2030

\$1.2tn



Operator adoption of GSMA Open Gateway APIs

2025

79 operators

Representing

77% of global mobile market share

December 2025

[Download the full report.](#)

M360 Eurasia Speakers include:



H.E. Mr. Sherzod Shermatov
Republic of Uzbekistan, Minister of Digital Technologies



Kaan Terzioglu
VEON Group, Chief Executive Officer



Amy Peck
EndeavorXR, CEO



Carolina Bugaian
Moldcell SA, CEO



Jianpeng Zhang
Senior Vice President and President of Asia-Pacific and CIS, ZTE



Yevgeniy Nastradin
CEO, Beeline Uzbekistan



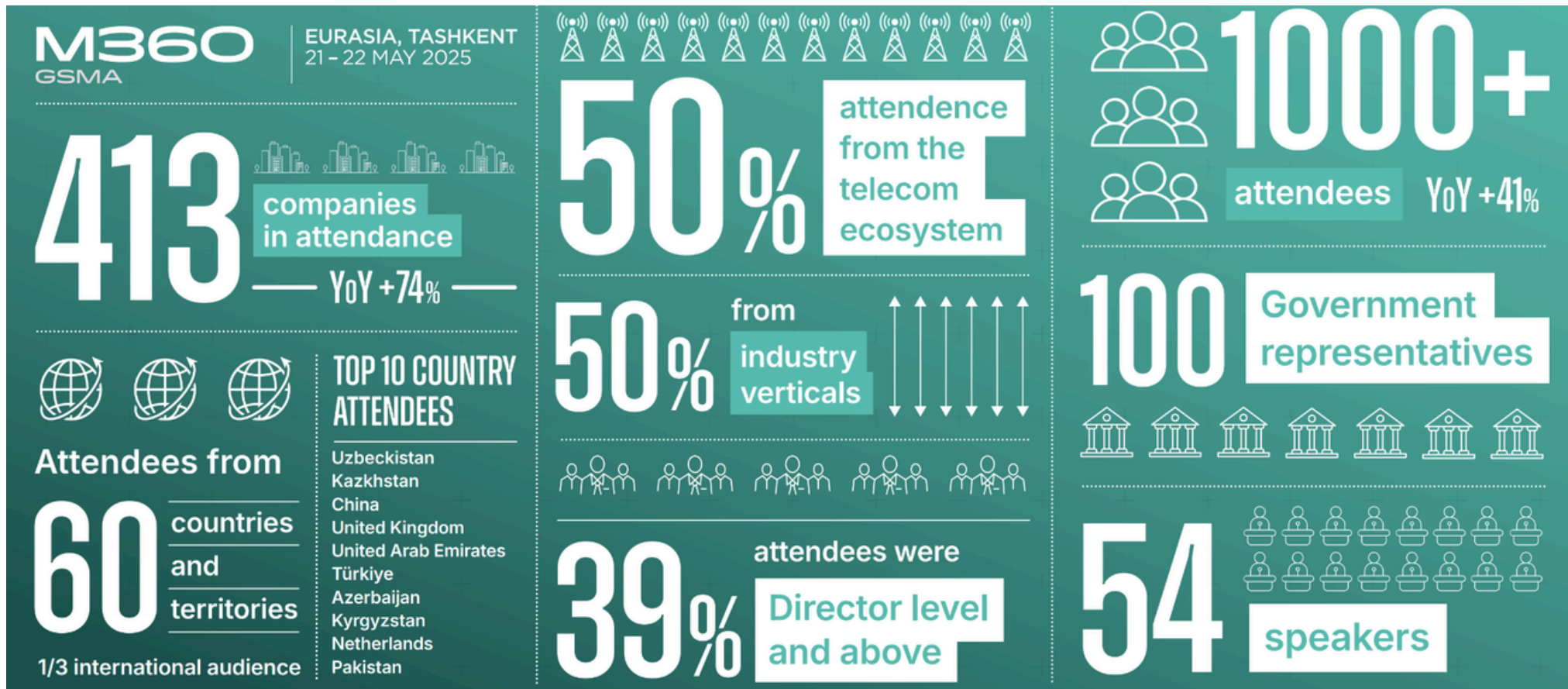
Ömer Abdullah Karagözoğlu
Information and Communication Technologies Authority (BTK) of the Republic of Türkiye, Chairman of the Board and President



Eric Yang
President, Carrier Business, Huawei Technologies

[View full list of speakers](#)

M360 Eurasia 2025 in numbers



Benefits of Attending M360 Eurasia 2026

Join corporate leaders and industry executives

- Benchmark how AI and connectivity are reshaping business models, productivity and customer experiences across Eurasia.
- Understand how connected infrastructure decisions made now will impact competitiveness and resilience over the next 3–5 years.
- Learn from case studies across key sectors, including fintech and industry – with a focus on execution, not theory.
- Build relationships with the policy makers, operators and technology partners you need to deliver scaled digital programmes.
- Get closer to the region's investment and partnership opportunities as cross-border digital corridors accelerate.

Connect with government and regulatory representatives

- Engage directly with industry leaders on the policy frameworks and governance models needed to scale trusted digital ecosystems.
- Explore practical approaches to closing the last-mile gap, strengthening digital inclusion and enabling secure adoption of new services.
- Discuss national and regional priorities around cyber risk, digital identity, digital payments and interoperable infrastructure.
- Support public-private collaboration that attracts investment and drives measurable digital growth.

Meet telecoms and connectivity ecosystem leaders

- Pressure-test regional strategies for 5G evolution, network modernisation and the next phase of connectivity expansion.
- Explore how AI is changing network operations, customer engagement and new monetisation models.
- Navigate the shift toward multi-layered infrastructure, including fibre, cloud and satellite technology.
- Meet senior stakeholders across government, fintech and industry to unlock new use cases and partnerships.
- Stay close to the conversations shaping the policy and commercial environment for the region.

Engage technology innovators, platforms and investors

- See where demand is forming across AI, software development and digital policy and how it translates into scalable opportunity.
- Connect with the organisations building regional digital infrastructure and looking for partners to deliver at scale.
- Identify where ecosystem collaboration is most needed, from digital public infrastructure to secure network architectures.
- Build credibility and relationships with senior decision makers across the Eurasian digital landscape.
- Get insight into the region's momentum and the priorities driving digital investment.

MWC Series Event App



Find out more about networking opportunities at M360 Eurasia [here](#)

Maximise your M360 Eurasia experience with the M360 Series App - your essential tool for staying informed, connected, and in control.



Swift entry:

Obtain your Digital Access Pass for a smooth and efficient check-in.



Extended Networking:

Build connections across MWC and M360 events for nine months.



Personalised experience:

Discover key exhibitors, tailored recommendations, and the latest industry innovations.