### MWC Barcelona 2023 in numbers

- **56%** Attendees from sectors adjacent to the mobile ecosystem
- **1,000+** Speakers and thought leaders
- **40** Country pavilions
- **202** Countries & Territories
- **OVER 88,500** Total Attendees to MWC and 4YFN 2023
- **OVER 40%** Female Conference Speakers across 17 stages
- **OVER 50%** Director level and above
- **73%** International Attendance
- **28,000** Representations from over 151 countries
- **OVER 2,400** Exhibitors
- **196** Delegations to the Ministerial Programmes

Numbers correct as of the show closing.
MWC Barcelona 2023 in numbers

- 800 exhibitors
- 375+ speakers
- 250+ startup pitches
- Nearly 1,000 investors attending from 39 countries and €41b of funds represented at 4YFN
- 4YFN programmes including digital health, tech & planet, frontier tech, fintech, investors, digital health, edtech, featured programmes and partner programme
- 8.5m page views of mwcbarcelona.com over the event campaign
- On average -10k networking meetings set up daily through the MWC 2023 app
- Around 1m unique viewers of the keynote sessions on MWC Barcelona, Mobile World Live and partner platforms
- 5 themes: 5G acceleration, reality+, opennet, fintech, digital everything
- Social impressions across LinkedIn, Google and Facebook: 35,000,000+
- International journalists and industry analysts: 2,400+
- LinkedIn connections generated via My MWC: 88,466

Numbers correct as of the show closing.
MWC Barcelona Sponsors and Partners

- Accenture
- Cariad
- Unlimited Reality™ by Deloitte
- EY
- Jio Platforms
- Kyndryl
- Mobile World Capital - Barcelona
- Tonomus - NEOM
- NTT
- Palo Alto Networks
- Amazon Ads
- Android
- Generalitat de Catalunya - Government of Catalonia
- Qualcomm
- Salesforce
- ServiceNow
- STC
- The Wall Street Journal
- Aalto
- Amdocs
- Cisco
- DLA Piper
- Fortinet
- Giesecke + Devrient
- IDEMIA
- Kigen
- Kore
- Oppo
- Parallel Wireless
- Radisys
- Red Hat
- ShowStoppers
- Thales
- Totogi
- Truphone
- Whale Cloud
- Worldpay from FIS
# 4YFN Sponsors

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Keynote Speakers
Meet our Keynote Speakers who are re-inventing what it means to be connected

Alejandro Agag
Founder & CEO, Extreme E

Allison Kirkby
President & CEO, Telia Company

Andrew Feinberg
Chairman & CEO, Netcracker

Anna Borg
President & CEO, Vattenfall

Börje Ekholm
President & CEO, Ericsson Group

Carmine Di Sibio
Chairman & CEO, EY

Cher Wang
Chairperson & CEO, HTC

Christel Heydemann
CEO, Orange

Christine Giampaoli Zonca
Racing Driver, Extreme E

Dong Xin
President & CEO, China Mobile

Doreen Bogdan-Martin
Secretary General, ITU

Greg Peters
Co-CEO, Netflix

Hyuen-Mo Ku
President & CEO, KT

James Taiclet
Chairman, President & CEO, Lockheed Martin

José María Alvarez-Pallete
Chairman & CEO, Telefonica

Laila Sanz
Racing Driver, Acciona/Sainz XE Team

Lauren Kunze
Co-Founder, Iconiq

Lucy Bronze
Player, FC Barcelona

Marcus Ko
President & CVO, Dimple & Digitalz

Margherita Dello Valle
CFO & Interim Group CEO, Vodafone Group

Martha Sazon
President & CEO, Mynt (Global FinTech Innovations, Inc.)

Mats Granryd
Director General, GSMA

Nicole Lazzaro
CEO, XEOdesign Inc.

Pekka Lundmark
President & CEO, Nokia

Pietro Labiola
Group CEO, TIM

Raymond Dolan
Chairman & CEO, Cohere Technologies

Sébastien Borge
Co-Founder & COO, The Sandbox

Takayuki Morita
CEO, NEC Corporation

Thierry Breton
Commissioner for Internal Market, European Commission

Tim Höttges
CEO, Deutsche Telekom

Tjodolf Sommestad
President, King

Vicky Brady
CEO, Telstra

Vincent Clerc
CEO, A.P. Moller - Maersk

Yuen Kuan Moon
Group CEO, Singtel
MWC23 and 4YFN Daily Highlights

Day 1

Day 2

Day 3

Day 4
# Media Partners

### Official Broadcast Partner
- MOBILE WORLD LIVE
- CNBC
- euro news
- FT FINANCIAL TIMES
- FORTUNE

### Official Media Partners
- THE WALL STREET JOURNAL
- BARRON'S GROUP

### Featured Media Partners
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- EL PAÍS
- SER
- Technology Record
- VARIETY

### Supporting Partners
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- Armenia Digital World
- Cities Today
- CIO Review
- COLLABNXT
- Communications Today
- CRITICAL
- Data Centre
- devx
- dpl
- ePeriodico
- Innovators
- it for all
- IoT NOW
- Land Mobile
- LA VANGUARDIA
- Light Reading
- Mobile
- Mobile Network
- Phone World
- silicon
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- Technology
- telecoms
- TELECOM
- Tele Semana
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### 4YFN Media Partners
- EL PAÍS
- elPeriodico
- El Referente
- INNOVATORS
- The Innovator
- techEU
- rtve
- SER
- Silicon
- STARTUPS MAGAZINE
- TiN
- Variety
- THE WALL STREET JOURNAL
- BARRON'S GROUP
- Variety
MWC Barcelona and 4YFN 2024

Mobile has been at the forefront of innovation for over three decades. From the Nokia 3210, to the Tesla Model S, we continue to build upon our revolutionary successes - evolving technology and looking forward to a future that early tech pioneers could never have dreamed of.

As well as innovation in technology, the connectivity industry offers the world new opportunities, new revenue streams, new landscapes and even new vocabulary. Welcome to the hyperconnected and hyperreality world!

Every generation has a mission. Ours is digital everything. And it is going to take all of us, every industry - and every community to get there.

Be a part of the technological shift at MWC Barcelona 2024.

26–29 February, 2024
A big Thank you!

For enquires contact:
sales@mwcbarcelona.com

sales4yfn@gsma.com

#MWC23
#4YFN23