

GSMA's MWC26 Doha Media Guide

MENA's largest and most influential connectivity event returns

 8-10 November 2026

 Doha Exhibition and Convention Center (DECC), Qatar

 MWC Doha is back following a sold-out first edition, welcoming the world's leading voices in connectivity and digital transformation to Qatar

 Registration is now open. Apply for your complimentary media pass [here](#)

 MWC26 Doha will co-locate with the ITU's PP-26 at DECC in a first-of-its-kind global pairing ([official release](#))

Experience the power of connection: The MWC Doha story so far...

- [MWC26 Doha](#), delivered in partnership with Qatar's Ministry of Communications and Information Technology (MCIT), is the **region's premier platform for connectivity, AI and digital transformation**.
- Returning following its **sold-out debut**, MWC Doha is the Middle East and North Africa's (MENA's) launchpad within the GSMA's global MWC series, with its second year promising to further strengthen Qatar and MENA's position as a regional hub for digital excellence.
- MWC Doha closely supports the objectives of Qatar National Vision 2030 and the Digital Agenda 2030, giving the region's **impressive digital growth story a global stage**.
- 2026 marks a **world-first for the event**, with MWC Doha running alongside the ITU Plenipotentiary Conference (PP-26) at the same venue for the first time anywhere, bringing government ministers, regulators and industry leaders together under one roof, at the same time, for the first time.

About the GSMA and MWC series

[The GSMA](#) is the global organisation unifying the mobile ecosystem to discover, develop and deliver innovation that supports positive business environments and societal change. It represents mobile operators and organisations across the wider mobile ecosystem, working across policy, technology standards and interoperability, and convening the industry through the MWC and M360 series of events held around the world, from Barcelona to Shanghai, and Kigali to Doha.

MWC Doha is the GSMA's premier stage for the Middle East and North Africa, bringing the global series to the region for the first time in 2025 and returning for a second edition in 2026.

A world-first: MWC26 Doha meets PP-26

For the first time, an MWC event will run alongside the ITU Plenipotentiary Conference (PP-26), the UN's top decision-making forum for global telecoms policy. MWC26 Doha will take place from 8-10 November, co-located with PP-26, which runs from 9-27 November. Both will be held at DECC.

Hosted by Qatar's Communications Regulatory Authority (CRA), PP-26 will bring together 194 Member States and more than 1,000 companies, universities, research institutes, and regional and international organisations to:

- Set the ITU's overall strategic direction
- Approve the ITU's financial plans
- Elect ITU officials, Council Member States, and Radio Regulations board members

This is an unmissable pairing that's never happened before anywhere in the world, turning Doha and PP-26 into the broadest gathering of digital leaders ever seen by either event. Government ministers, regulators, UN officials and industry leaders will move between exhibition floors and policy chambers in the same city, in the same window of time.

MWC Doha at a glance: 2025 in numbers

- Almost 9,500 unique attendees from 110 countries and territories
- 20% C-suite attendees, 41% director level and above
- 61% of attendees representing industries adjacent to the core mobile ecosystem
- Nearly 300 speakers across keynote sessions, summits and partner programmes
- Over 250 exhibitors and sponsors
- Over 30 partnerships and announcements signed across the official Announcement Lounges and conference stages
- More than 180 media and industry analysts on-site

MWC Doha Announcement Lounge

The Announcement Lounge at MWC26 Doha will serve as the event's dedicated platform for announcing partnerships, MOU signings and strategic announcements. Exhibitors, sponsors and partners participating in MWC Doha will have access to this standalone space, which is designed for short presentations, throughout the event. The MWC Doha Announcement

Lounge provides tangible evidence of the way MWC Doha acts as a catalyst for business collaboration, innovation and industry partners.

This year's MWC theme: The IQ Era

MWC26 Doha's overarching theme is [The IQ Era](#): the idea that intelligence now sits at the centre of every serious conversation about telecoms, technology and policy.

New for 2026, MWC Doha's three event themes will give you a front-row seat to the key priorities and focus areas of government budget holders, leaders of digital transformation, major vendors, and top-tier operators:

- **AI in Action:** How embedded intelligence is reshaping industries, work and business models. At MWC, you'll see practical examples of this happening in MENA and the wider Gulf through heavy investment in data centres, cloud capacity and edge infrastructure, and the groundwork that operators are placing so AI can scale. *Summits: Agentic AI, AI in Action, Open Telco AI.*
- **Intelligent Economies:** How nations are turning technology into fairer, more sustainable growth and more competitive, inclusive economies. Few regions make the case better than MENA, with mobile technologies projected to add around \$470bn to the region's GDP by 2030. *Summits: Intelligent Data Centres, Sovereign AI & National Digital Strategy.*
- **Connected Infrastructure:** How next-generation networks deliver performance, resilience and security at scale. Vast desert interiors, maritime routes and dispersed populations make satellite and non-terrestrial connectivity a necessity in MENA. Qatar itself, with its build-out of 5G, data centres and subsea infrastructure, is part of why the region is emerging as a testbed for what resilient, next-gen infrastructure looks like in practice. *Summits: Future Networks, Security, Smart Mobility, Satellite & NTN.*

Speakers, sponsors, and exhibitors

The GSMA has announced an agenda-setting speaker and exhibitor line-up, bringing together speakers, sponsors and exhibitors from across AI, policy, satellite and digital infrastructure. Find the full list of speakers [here](#) and exhibitors [here](#).

The GSMA Ministerial Programme

MWC26 Doha will again host the [GSMA Ministerial Programme](#) between 8-10 November, bringing together government ministers, regulators and industry leaders for one of the largest gatherings of digital policymakers anywhere on the calendar.

Last year's inaugural edition convened 60 delegations representing 49 countries and more than 10 intergovernmental organisations. Follow [@GSMAPolicy](#) and [#MWC26MP](#) for updates.

Don't miss this milestone MWC26 Doha. Registration is now open.

MWC26 Doha marks a first for the global connectivity calendar, and registration is now open **here**. Media and industry analysts are invited to apply for a complimentary press pass [here](#) to become part of the event shaping the Middle East and North Africa's digital future.