MWC Barcelona 2024 in numbers

- 59% Attendees from sectors adjacent to the mobile ecosystem
- 1,100+ Speakers and thought leaders
- Over 101,000 Total attendees to MWC and 4YFN 2024
- More than 40% Female conference speakers across 18 stages
- 51% Director level and above
- 35 Country pavilions
- 205 Countries & territories
- 70% International attendance
- Over 28,000 Organisations
- Over 2,700 Exhibitors
- 180 Delegations to the ministerial programmes representing 140 countries and 70+ ministers

Numbers correct as of the show closing.
MWC Barcelona 2024 in numbers

- 930 exhibitors
- 450 speakers
- 250+ startup pitches
- 1,000+ investors with collective funds totalling €50 billion euros
- 7 4YFN programmes including digital health, university & spin-off hub, green tech, fintech, impact, investors and founders
- 10M+ page views of mwcbarcelona.com over the event campaign
- 405,000+ messages sent through the networking app
- 400k unique viewers of the keynote sessions on MWC Barcelona, Mobile World Live and partner platforms
- 6 themes: 5G and beyond, connecting everything, humanising AI, manufacturing DX, game changers, our digital DNA
- Social impressions across LinkedIn, Google and Facebook: 35,000,000+
- Talent arena: 48-hour open gateway hackathon
- 400+ companies

Numbers correct as of the show closing
MWC Barcelona Sponsors and Partners
Keynote Speakers
Meet our Keynote Speakers who are re-inventing what it means to be connected

- Julie Sweet, Chair & CEO, Accenture
- Jim Dukhovny, CEO, Alef Aeronautics
- Nick Venezia, Founder & CEO, Centillion.AI
- Yang Jie, Chairman, China Mobile
- Michael Dell, Chairman & CEO, Dell Technologies
- Tim Höttges, CEO, Deutsche Telekom AG
- Frehiwot Tamru, CEO, Ethio Telecom
- Thierry Breton, European Commissioner for Internal Market, European Commission
- Chetan Dube, President & CEO, Amelia

- Yang Jie, Chairman, China Mobile
- Michael Dell, Chairman & CEO, Dell Technologies
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- Jim Dukhovny, CEO, Alef Aeronautics
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MWC24 and 4YFN Daily Highlights
MWC Barcelona and 4YFN 2025

Mobile is putting our Future First. The seismic shift that Generative AI has created means we are readying ourselves for a full scale implementation of emerging technologies and revenue streams. 2024 is becoming a year of opportunity.

Never before has our industry been positioned with such purpose and focus to ensure our digital future is for everyone. And it is going to take all of us, every industry – and every community to get there. This is a future everyone must be ready for.

Join the conversations that matter. Be part of the technological shift at MWC Barcelona 2025.

3 - 6 March, 2025
A big
Thank you!

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#MWC24
#4YFN24