

UNLEASHING TOMORROW'S TECHNOLOGY-TODAY

2023 Report

September 26 - 28, 2023

MWC Las Vegas 2023 in numbers



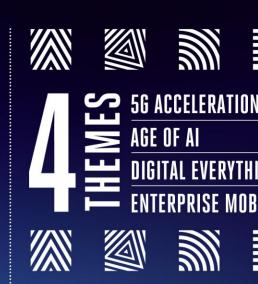
OVER 120
HOURS OF CONTENT DELIVERED (1)

OVER 8,000 ATTENDED IN PERSON, WITH REPRESENTATION FROM COUNTRIES



17% C-SUITE EXECUTIVES AMONG ATTENDEES

57% DIRECTOR LEVEL & ABOVE











380 SPONSORS & PARTNERS









ATTENDED FROM CORE INDUSTRIES

ATTENDED FROM CORE INDUSTRIES

ATTENDED FROM LINDUSTRIES



FEMALE SPEAKERS &

MWC Las Vegas 2023 in numbers





JOURNALISTS

896,000 EMAILS DELIVERED ACROSS CAMPAIGN





MWCLASVEGAS.COM



ONLINE IMPRESSIONS

PLATFORMS + 238,000+

1,900 LIVE VIEWS

OF KEYNOTE MOBILE SESSIONS WORLD LIVE

HUB STARTUP & INNOVATION ZONE

2 STAGES, 18 SESSIONS, 43 SPEAKERS

SESSIONS INCLUDED THE GSMA INTELLIGENCE SATELLITE SUMMIT, SUSTAINABILITY SUMMIT AND OPEN GATEWAY DEV CON

INDUSTRYCITY

13 SESSIONS, OVER 1,000 ATTENDEES

JOINING THE SPORTS & ENTERTAINMENT, MANUFACTURING, FINTECH AND SMART MOBILITY SUMMITS

MWC23 Full Highlights



View video in slide show mode





































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Keynote Speakers

Meet our awe-inspiring Keynote Speakers who are reinventing what it means to be connected



Adolfo Hernandez VP, Global Telco Industry, AWS



Amanda Toman
Director, Public Wireless
Supply Chain Innovation Fund,
NTIA



Hardmon Williams SVP, AT&T Business



John Saw EVP & CTO, T-Mobile USA



Kyle Malady EVP & CEO, Verizon Business



Mark Bidinger
President, Commercial and
Industrial Segments Channels,
Schneider Electrics



Martina Klingvall Founder & CEO, Telness Group



Mats GranrydDirector General,
GSMA



Meredith Atwell Baker President & CEO, CTIA



Mike Finley CEO, Boingo Wireless



Shahid Ahmed Group EVP, New Ventures and Innovation, NTT



Slayton Stewart Chairman, CTIA, & CEO, Carolina West Wireless



Tom Rondeau
Principal Director for FutureG & 5G,
US Department of Defence

INDUSTRY CITY

Back at MWC Las Vegas 2023, Industry City brought you a dedicated conference program focused on Sports & Entertainment, FinTech, Manufacturing and Smart Mobility, highlighting how connected technologies are breaking boundaries for these adjacent industries.

Being an Industry City lead partner at MWC Las Vegas 2023 gave us a platform to engage with our enterprise clients and ecosystem partners. It also allowed us to drive awareness of our offers and brand. We look forward to our continued partnership in 2024.

Shahid Ahmed, Executive Vice President, New Ventures & Innovation, NTT DATA







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The HUB Startup and Innovation zone is designed to help startups, investors and attendees learn, connect and do business. Developed in partnership with city of Las Vegas and state of Nevada startup communities and tech ecosystems, the HUB doubled in size in its second year at MWC, featuring panels, pitch events and special exhibition space for start-ups.

With two stages, The HUB hosted 18 sessions with 43 speakers. It also hosted the GSMA Intelligence Satellite Summit and Sustainability Summit, as well as the GSMA's Open Gateway API Developer Conference (DEV CON) and Developer Challenge.

The HUB also hosted 16 startups selected by Mobile World Capital, the public-private initiative that hosts MWC Barcelona and helped found "Four Years From Now" (4YFN), one of the world's premiere startup events, held annually in Barcelona.

So happy for StartUp Vegas to be back at MWC Las Vegas and The HUB for a second year. And what a year! Again, very impressed by the entire event especially by the participation and the quality of the companies and all the new local partners. We had a great time and look forward to MWC Las Vegas 2024!

Heather Brown, Founder and President, StartUp Vegas SVP, Entrepreneurial Development, Las Vegas Global Economic Alliance (LVGEA)







MWC23 Full Highlights







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MWC Las Vegas 2024

We unlock the full power of connectivity so that people, industry and society thrive

At MWC Las Vegas, we are on a journey to connect the digital enterprise. MWC Las Vegas is at the frontier of this cross-industry digital transformation, where connectivity and other horizontal technologies play a central role, in delivering smarter and more sustainable means of production, products, productivity and services. 5G/6G, private wireless networks, hybrid clouds, edge computing, security, IoT, AI, mobile robots, even satellites all play a role in helping deliver the competitive advantage businesses need to succeed in an always-connected world.

MWC Las Vegas is where the enterprise goes when making infrastructure connectivity decisions.

The connectivity industry has been at the forefront of innovation for over three decades. At MWC Las Vegas we will ensure that pioneering spirit and drive for innovation continues, as we connect the digital enterprise.

Register your interest >

Join us in Las Vegas on October 8-10, 2024

A big Thank you!



For enquires contact: sales@mwclasvegas.com